

profits or social service. In both cases, the organization needs proactive and collaborative teamwork. When the relationship between HR and business or line managers breaks down, it becomes difficult to get results on employee engagement, performance, and retention.

So how do we get line managers to see HR as an ally instead of an adversary?

Answer needs in-depth analysis of managerial behaviors at workplace and localized solution ready to practice in our work culture. Having a different perspective is natural and somehow productive for innovation, but turning the adversary into partnership is fundamental to engage all employees along with performance.

The business and HR experts will educate the audience on different perspectives of managers within an organization and strategies to bring them in a collaborative mode for productivity and progress.

Session 1:

The role of managers in the achievement of organizational objectives.

Session 2:

Stereotypes of managers about contemporary HRM. What can bring line and HR managers in partnership.

Session 3:

Coaching and training as tools for performance enhancement. Creating mutual accountability, aligning shared goals and upskilling managers.

Session 4:

The role of technology in managing employee engagement. How line and HR managers can collaborate for productivity.



Take Away From The Conference

This conference aims to provide insight and techniques for all managers in an organization to turn adversaries into partnerships for a win of each manager aligned to the organizational productivity.



The Learning Agenda

Join us to hear local solutions aligned to global perspective to set the sail of productivity in your organizations. The sessions will enable you to overcome conflict and become true partners, culminating in a winning culture and a highperforming business - during differences.



HR managers, Line managers and future managers of any discipline across industries.

09:00 - 05:00 **IFQ Hotel & Resort, 4** Club Rd. Islamabad



From Adversaries to Allies: Creating Partnership Between Business and HR Managers

Feedback

Abdul Wahid Qureshi • 3rd+

COO Renacon Pharma

Excellent arrangements and all top level HR gurus under one roof

Rukhshinda Mehar • 2nd

HR Strategy | Talent Management | Org...

It was indeed a very informative, practical and pragmatic conference. Kudos to Arshad Akif, Rana Khurram Ali Khan and the entire team of **ASK Development Private Limited for** organizing the One Day Conference From Adversaries to Allies: Creating Partnership Between Business and HR Managers



Aleena Arshad · Following Senior. Lecturer Psychology at Riphah International

Be Among productive people to learn how to produce.

Be among leaders to learn Leadership. Thank you ASK Development for connecting me with the community of Vibrant people.



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Core Learning Points Derived From the

Engage for Profitability: Boosting employee engagement can increase profitability.

Conference Discussions:

Collaborative Success: **Business leaders** and HR managers must partner for organizational

Align for Impact: **Tech Adoption:** HR leadership Embrace Al and

should align with tech to enhance HR business goals for practices and effective strategy engagement.

Shift focus from punctuality to performance for a high-achieving

Performance

This Conference was held on October 23, 2024, at Avari Hotel, Lahore.



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